

This Month:

CAREER BUILDING STRATEGIES

Join the Chicago IMA and DePaul Student Chapter for our joint career event. Learn from career professionals on relevant interview, resume and social media strategies. This workshop has the ability to teach you the necessary do's and don'ts to give you a step ahead of the competition.

Nov 13TH 6-8 PM
DePaul University
Munroe Hall Room 114
2312 N. Clifton Ave
Chicago, IL 60614

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MESSAGE FROM THE PRESIDENT

Dear IMA Chicago Chapter Members:

Fall has certainly come upon us with the changing colors and cool winds. Many changes are happening all around and with change comes opportunity, the opportunity to improve ourselves or even reinvent ourselves for the better. I like to take this time and reflect upon what I have accomplished this year and what I hope to accomplish further before the years end. I encourage all of our members to do the same. Sometimes taking a moment to reflect on ourselves can open our eyes to things we did not even notice, both good and bad. Nonetheless, it gives us the opportunity to grow and come out stronger than we were before.

On the topic of opportunity, the IMA Chicago is very excited for our upcoming Career Building Strategies event, which we will be co-hosting with the DePaul IMA Student Chapter. I am pleased to announce our guest speakers will consist of Steve Burdan, CPRW of SA Communications, Lee Schiffel, CGFM of Valparaiso University, and Devon Stewart of liquidspill.com. All of our speakers are skilled in helping individuals improve their appeal to perspective employers and providing insight into what employers are looking for. We are honored they have agreed to speak to the chapter and look forward to their input.

The Career Building Strategies event will focus on interview skills, resumes, and social media strategies in regards to employment and differentiating yourself from your peers. There will even be a photographer on hand to take professional photos for social media profile pictures. Rest assured this event is not just for students, but individuals of all levels in their given profession. I urge all of our members to take advantage of this event and learn how to launch your career or simply take it to the next level. For further event details such as location and how to RSVP please visit our [website](#).

Should any member have any questions or comments, please feel free to contact me directly at the information below or any one of our Board of Directors whose information can be found at the end of this newsletter.

Regards,

Chase A. Thompson
IMA Chicago Chapter, President & Webmaster
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Launching Your Legacy



CAREER STRATEGIES NIGHT

Nov 13 6-8PM
DePaul University
Munroe Hall Room 114
2312 N. Clifton Ave
Chicago, IL 60614

Are you looking for a new career or just trying to stay up-to-date on the most relevant resume, interview, and social media strategies? Regardless of your motives, our career workshop has the ability to teach you the necessary do's and don'ts to give you a step ahead of the competition. We will also have a photographer on-site to take complimentary professional LinkedIn profile pictures.

CPE: 2

For further event details including payment information, please visit our [website](#).

As event details are finalized, hyperlinks will be added to the event titles. Click each event to be taken to details including further event descriptions, date and time, location, cost, and CPE offered.

CHICAGO PROGRAM

NOVEMBER | Career Building Strategies

Are you looking for a new career or just trying to stay up-to-date on the most relevant resume, interview, and social media strategies? Regardless of your motives, our career workshop has the ability to teach you the necessary do's and don'ts to give you a step ahead of the competition.

JANUARY | Corporate & Personal Tax Update

Learn new and upcoming tax updates to prepare you for the upcoming tax season.

MARCH | Technology for Management Accounts

In an ever-increasing technological world it's imperative to stay up-to-date on tools available to leverage, making daily tasks as productive as possible.

MAY | Young Professionals Event

Calling all Young Professionals for IMA Chicago's first-ever event created for Young Professionals and their unique needs.

NOTE: This year IMA Chicago has enabled payment through our website and is currently offering discounts to those who pay early. Should you chose to pay at the time event no discount will be given. At the event location we will be able to process cash, credit, and checks.



CERTIFIED MANAGEMENT ACCOUNTANT CERTIFICATE PROGRAM

The Certified Management Accountant (CMA) credential offers the vital knowledge and expertise needed to compete in today's business world. More than 30,000 professionals worldwide hold the CMA designation and can deliver the critical accounting and financial management skills demanded by top global employers.

Northwestern's CMA program provides comprehensive, instructor-led CMA exam preparation. The program's two courses — Financial Decision Making and Financial Planning, Performance and Control — mirror the CMA exam and provide students with the knowledge and tools needed to advance their accounting and financial management careers.

Classes begin in September — learn in the Chicago Loop and online.
scs.northwestern.edu/cma • 312-503-0714



NORTHWESTERN
UNIVERSITY

SCHOOL OF
CONTINUING
STUDIES

IMA's 14th Annual Student Leadership Conference

Calling all brazen careerists and future CFOs! It's time to polish up your resume, dust off your dancing shoes, and kick your networking skills into high gear because IMA's most highly anticipated event for students and academics will be here before you know it.

NOV 14-16, 2013
The Westin Charlotte | Charlotte, NC

<http://www.imastudentconference.org/>

UPCOMING CPE

The Marketplace Fairness Act of 2013: The Rules for Collecting Sales Tax

Wednesday, November 6, 2013
1 p.m. to 2 p.m. (EST) (UTC -5)
CPE: 1.0

Presented by Scott Peterson.

Join us as we discuss how and when this legislation may affect your organization, as well as what you can do now in order to be prepared. To view webinar [click here](#)

Advanced Team Skills

Tuesday, November 12, 2013
1 p.m. to 2:30 p.m. (EST) (UTC -5)
CPE: 1.0

Presented by Pemberton Smith and Ronald P. Fory.

his course focuses on the stages of team development, contributions to healthy team development, and team rules of conduct. To view webinar [click here](#)

Best Practices in Close and Disclosure

Thursday, November 14, 2013
1 p.m. to 2:30 p.m. (EST) (UTC -5)
CPE: 1.0

Presented by Bryan Dehmler-Buckley and Todd Herbaugh. Through a discussion of best practices and a real world example, learn how to speed up and improve your close process. To view webinar [click here](#)

ROBERT HALF RELEASES 2014 SALARY GUIDES

GUIDES FORECAST AVERAGE SALARY RANGES, POSITIONS AND SKILLS
IN DEMAND NEXT YEAR

OCT 14, 2013

The just-released 2014 Salary Guides from Robert Half show that U.S. starting salaries for professional occupations are projected to increase an average of 3.7 percent next year. Technology positions are expected to see the largest gains among all fields researched, with an anticipated 5.6 percent increase in the average salary for newly hired workers. Accounting and finance professionals can expect starting salaries to rise an average of 3.4 percent, according to the research.

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/63814-robert-half-2014-salary-guides-forecast-starting-salaries-positions-skills>

“Many hiring managers are encountering difficulty finding professionals with the specialized skills they need to achieve their growth goals,” said Paul McDonald, Robert Half senior executive director. “The annual salary information from Robert Half is designed to provide businesses with the latest compensation trends, as well as advice for attracting and retaining top performers.”

Following is an overview of findings from the 2014 Salary Guides:

Accounting and Finance

The average starting salary for a newly hired accounting and finance professional in the United States is forecast to rise 3.4 percent next year. Financial and business systems analysts are in demand. The market for internal auditors and entry-level accountants also has strengthened.

Technology

Overall, base compensation for information technology professionals in the United States is expected to increase 5.6 percent in the coming year. Mobile applications and software developers are in particularly strong demand. Business intelligence analysts also can expect to see higher than average salary increases.

Creative and Marketing

Professionals in creative fields in the United States can expect average starting salary gains of 3.3 percent in 2014. The shortage of creative talent with digital and mobile expertise continues, with user-experience and mobile designers in particular demand.

Legal

In the legal field, starting salaries for positions in the United States are anticipated to rise 2.7 percent, on average, in the coming year. Mid- and

senior-level associates are sought by law firms looking to expand lucrative practice groups or invest in new service offerings.

Administrative and Office Support Overall starting salaries for administrative professionals in the United States are expected to rise 3.3 percent in 2014. Executive and administrative assistants and customer service managers are in particular demand. Support staff also are needed in the healthcare field and in human resources.achieving them.”

All of the guides can be accessed at www.roberthalf.com/salary-guides. A salary calculator for each profession can be used to determine average starting salaries in hundreds of local markets and also can be accessed via the links to the Salary Guides above.

Source: Robert Half Management Resources. For original article [click here](#)

CMA NEWS

The CMA (Certified Management Accountant) is the advanced professional certification specifically designed to measure the accounting and financial management skills that drive business performance. The CMA is tailor-made for finance professionals at all levels, for those that want to enhance their value to a current organization or expand career potential.

Earning the CMA will make you part of a network of over 20,000 credentialed peers worldwide. To participate in the CMA program, candidates must be members of the IMA.



Congratulations to our new CMA's

There were no new CMA's this month.

WELCOME NEW IMA CHICAGO MEMBERS

There were no new members this month



Your Chicago IMA has partnered with Gleim to ensure your success on the CMA exam! They will provide you the necessary study tools to prepare for this difficult exam.

Gleim has been the trusted name in preparing candidates for success with their extensive self-study course for the CMA exam for over 30 years. The Gleim Review System enables you to identify your weak areas so you know where to focus your efforts to pass each exam part the first time.

As a member of the chapter, you are eligible for significant discounts on any of Gleim's CMA materials, as well as Gleim CPE. To take advantage of the reduced prices, please contact our chapter representative, Melissa Leonard.

By phone: (800) 874-5346, Ext. 131
By email: melissa.leonard@gleim.com
By fax: (888) 375-6940, attn: Melissa Leonard

Please visit www.gleim.com/IMAChapter for more information on the CMA and Gleim.



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Your IMA Chicago Board of Directors is made of dedicated volunteers who constantly strive to add value to your membership. Feel free to contact any board member with questions, comments, or suggestions to help us improve our chapter.