

Dear IMA Chicago Chapter Members,

It was Henri Bergson who said “To exist is to change, to change is to mature, to mature is to go on creating oneself endlessly.” This is a quote I hope our chapter can keep in mind. Over the past few months we have seen many changes in the Chicago IMA; a successful launching of a student chapter, changes in leadership, a new website, and undoubtedly changes in each of us.

Change is inevitable and should be welcomed with open arms. As such, our chapter will be faced with more coming changes; new individuals stepping-up to lead, new events and chapter activities, and as always new members. What is important to keep in mind is that all of these changes are instituted with YOU, our members in mind. The Chicago IMA would be nothing without the support of our over 500 members.

All this being said I want to extend a challenge to our members. The Chicago IMA is looking for some talented and dedicated individuals to help institute positive change. Help make the chapter all it can be by volunteering, even if in a small capacity. As I stated above we are nothing without our members and we want to hear your needs and what changes you want to see. This is your opportunity to help shape the chapter and contribute to your own professional development. So, change and mature alongside your dedicated Chicago IMA.

All those interested in becoming more involved with what the Chapter is doing please visit our newly created website and complete our volunteer interest form. We look forward to seeing what new and creative ideas each of you can bring. There is nothing more valuable than seeing the difference even one can make.

If you have any questions or concerns please feel free to contact me at the information below, or any of the board members listed on the Board Members & Contact Info page at the end of the newsletter.

Kind Regards,
 Chase A. Thompson
 IMA Chicago Chapter, President, Secretary & Webmaster
 Ph: (616) 460-6462
president.ima.chicago@gmail.com

CHICAGO CHAPTER

THE ASSOCIATION OF ACCOUNTANTS & FINANCIAL PROFESSIONALS IN BUSINESS



SNEAK PEAK.....



IMA Chicago Presents:

**The “F” Word:
 FRAUD**

Join us...and bring a partner in Crime....

Guest Speaker: Special Agent Rick Myrland
 IRS Criminal Investigation

Where: The Carleton Hotel of Oak Park
 1110 Pleasant Street • Oak Park

When: March 21st, 6:00-8:30PM

In this Issue...

Message from the President	1
Our March Professional Development Meeting (PDM) – The “F” Word	2
Educational Opportunities (CPE)	3
Member Call for Chapter Board Nominations (Elections)	4-6
Article: Five Quick Ways to Spruce Up Your LinkedIn Profile for 2013	7
CMA & Other Chapter News	8
Board of Directors	8



FEBRUARY 2013

IMA CHICAGO PRESENTS:



The “F” Word: Fraud

March 21st, 2013
6:00-8:30PM

Guest Speaker: Special Agent Rick Myrland, IRS Criminal Investigation

Where: The Carleton Hotel of Oak Park • 1110 Pleasant Street • Oak Park, IL

Join the IMA Chicago Chapter for a night of tasty hor d'oeuvres, drinks, and FRAUD. The chapter is pleased to welcome Rick Myrland, Special Agent for the IRS Criminal Investigation Division. Special Agent Myrland will be speaking on one of the accounting world's most taboo and interesting topics, **fraud**.

More about Special Agent – Rick Myrland:

He has been a Special Agent with IRS Criminal Investigation since 2005. Since then he has been appointed Public Information Officer and served in various acting supervisory roles in field offices around the Midwest. He launched his law enforcement career in 1987 serving as a Police/Fire/Rescue Dispatcher. Later, as an Investigator with the Wisconsin Department of Justice Medicaid Fraud Control Unit, he specialized in government-funded health care fraud. Now, with IRS Criminal Investigation, he leads a variety of white collar and task force narcotic investigations in addition to his PIO duties.

Rick holds a B.A. in Business Management and an M.B.A. in Finance. He attended hundreds of hours of specialized training in his field of work. He is a former Adjunct Professor on Fraud Management, was an instructor at Milwaukee Area Technical College Law Enforcement Academy, and has delivered countless presentations on financial crimes and investigations.

We look forward to seeing you at this exciting event! Please plan to arrive at 6:00PM for hor d'oeuvres, drinks, and networking followed by Special Agent Myrland's presentation at 7:00PM. As a courtesy to our guests there will be **NO** charge for this event.

Please RSVP through the newly created IMA Chicago website by visiting <http://chicago.imanet.org/event/the-f-word-fraud/>. Each guest that RSVPs at least 1 week in advance will receive tickets for two free drinks from the hotels wide selection of wine and beer.

At this March 21st Chapter meeting: Members will also vote on....

**New IMA Chicago
Chapter Bylaws**

+

**Slate of candidates for the
2013-2014 Board of Directors**



FEBRUARY 2013

OTHER EDUCATIONAL OPPORTUNITIES – THIS MONTH

Date/Time	CPE	Location	Topic	Speaker	Comments
2/13 12:00 PM – 1:00 PM	1.0	Webinar	Top Business Concerns Facing the Finance Organization in 2013 Businesses today are operating in an increasingly complex, competitive environment. To cope with these business demands, organizations are calling on their finance teams to go beyond the traditional role as information suppliers and to provide analytical insight into the business.	IMA Research – Webinar Series	Free to IMA members https://event.on24.com/eventRegistration/EventLobbyServlet?target=registration.jsp&eventid=564524&sessionid=1&key=AF03A8ABC21DA43E8E45C2AA903C5480&sourcepage=register
2/19 12:00 PM – 1:30 PM	1.5	Webinar	Delegation Skills This exciting workshop will explore the art of delegating effectively and identify the skills necessary to be a more effective manager in the accounting profession.	Leadership Academy – Webinar Series	Free to IMA members https://event.on24.com/eventRegistration/EventLobbyServlet?target=registration.jsp&eventid=564570&sessionid=1&key=0A051C8088184613C7864860B40407C3&sourcepage=register
2/28 6:00 Networking 6:30 Dinner	1.5	Emmett's Ale House 110 N. Brockway Palatine 1-847-359-1533	LinkedIn	Steve Callisher The Mentor Group	Hosted by the NWSC Chapter ** RSVP by February 21st to bill.decker@rht.com

** For NWSC/Chicago Event – Payable in check or cash at the door:
 Advance Registration - IMA Members: Regular \$30, Retired or Unemployed \$20. Nonmembers \$35
 At the Door - IMA Members \$35, Nonmembers \$40, Students \$10

PLANNING AHEAD, FUTURE DATES & LOCATIONS...

April 19, 2013	Mid America Council Annual Leadership Training session	@ NIU Outreach Center Rockford, IL
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This one-day workshop focuses on leadership development of IMA members. The majority of the day is geared toward professional leadership and current accounting issues. These programs provide practical information that attendees can use on the job or in their community leadership positions.

*** We sent out a very short, but important, EVENTS survey to your email inbox. ***

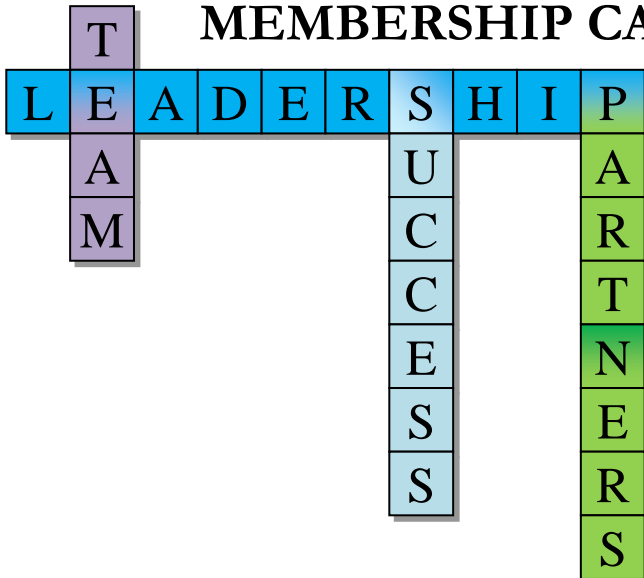
Please help your chapter BOD to understand your membership needs - let us know what you're thinking.

This is your chapter so make it work for you!



FEBRUARY 2013

MEMBERSHIP CALL: BOARD OF DIRECTORS



Looking for Growth Opportunities?

Calling all leaders...

Are you looking to enhance your leadership abilities, or take on a new and exciting challenge this year to elevate your professional game?

How about increasing your networking circle for future career opportunities?

We have the answer! Join our 2013-2014 IMA Chicago Leadership team!

Each year there are new opportunities for professional growth outside your company. Your chapter's Board of Directors is responsible for the management and successful operation of the chapter. This includes planning, coordinating and conducting chapter activities to ensure members of the chapter are provided maximum service.

IMA Chicago is actively seeking enthusiastic and energetic members for the following important Board of Director positions for the term of June 1, 2013 to May 31, 2014.

- President (Officer)
- Secretary (Officer)
- Treasurer (Officer)
- VP Membership (Officer)
- VP Finance & Admin., President-Elect
- Director of Meetings
- Director of Member Attendance
- Director Newsletter
- Director of Educational Meetings/Seminars
- Director of Student Activities
- Director of Young Professionals
- Director of CMA Programs
- Director of Member Acquisition
- Director of Retention & Membership
- Director of Community Service
- Director of Public Relations
- Webmaster

We have some remarkable chapter members that have the potential to fill these roles, we just need to hear from you!

If you are interested, please complete the volunteer application on the next page, or apply online via our new website <http://chicago.imanet.org/membership/volunteer-opportunities/>



FEBRUARY 2013

BOARD OF DIRECTORS – Brief Descriptions

THE PRESIDENT: The President of a chapter, as its chief administrative and executive officer, ensures that the board meets regularly, functions effectively, and that officers and directors understand and perform their duties adequately.

TREASURER: Responsibility for the control of chapter funds rests with the chapter board in accordance with provisions set forth in the Constitution and Bylaws of the Institute. The chapter Treasurer, as custodian of chapter funds, is responsible for financial records, reports, and all moneys handled by the chapter.

SECRETARY: Assures communications with the IMA office, IMA officers, chapter members and other chapters, are handled properly; issues notices of board meetings; cooperates with the President to prepare board meeting agendas; maintains records of board meeting attendance; prepares and distributes board minutes; maintains up-to-date record of names/addresses of all members affiliated with the chapter and notifies IMA office of any changes that need to be made. Coordinates the reporting of a number of Directors and guides the development of their activities.

VICE PRESIDENT OF MEMBERSHIP: Makes all physical arrangements relating to meetings and chapter gatherings, works with various other directors to maximize member engagement and participation through effective communication channels. Coordinates the reporting of a number of Directors and guides the development of their activities.

VICE PRESIDENT OF ADMINISTRATION & FINANCE, PRESIDENT-ELECT: Acts as the Chief Executive Officer in the absence of the President, and works on special projects for the President to help insure the long term success of the chapter. President-elect helps to provide continuity between one year and the next, and builds the team that will execute planned activities during his succeeding term as President.

DIRECTOR OF MEETINGS: Social functions or professional development meetings (PDMs) are activities consistent with the educational and fellowship objectives of the Institute. Makes all physical arrangements (locations, space, menu, equipment) relating to meetings and chapter gatherings, including educational programs.

DIRECTOR OF MEMBER ATTENDANCE: The purpose of this activity is to encourage active participation of members in meetings and other activities of the chapter. This position plans and carries out effective methods for contacting members in order to encourage their active participation in chapter activities and provides the Team Member of Meetings with information on the number who plan to attend the meeting.

DIRECTOR OF NEWSLETTER: Produces monthly written communication to members, which may be in the form of a newsletter. Helps make other directors aware of their duty to cooperate in providing effective communications with all members. These may be mailed or e-mailed.

DIRECTOR OF COMMUNITY SERVICE: Organizes the expertise, energy, and willingness of the chapter members in offering needed and worthwhile services to the community and accounting education to nonmembers; also provides counseling and training for small businesses.

DIRECTOR OF PUBLIC RELATIONS: Initiates and implements ways in which the nature, purpose, and programs of IMA locally and globally become known to the general community and especially the business community. Community service and educational programs are especially publicized.

WEBMASTER: Establishes and maintains chapter web site. Coordinates with other board members and IMA to insure site is appropriately linked and contains material that is current and of interest to the chapter and community.

DIRECTOR OF EDUCATIONAL MEETINGS AND EDUCATIONAL SEMINARS: Executes current year's program. Arranges for and assures presence of speakers or panels. Plans next year's educational programs, sees that topics and speakers reflect members' interests. Each chapter must provide its members with at least 4- Hours of Professional Education.

DIRECTOR OF STUDENT ACTIVITIES: Promotes student membership and productive activities. Plans and executes a wide range of educational projects, enabling members to share their expertise with fellow members, college groups, and the business community.

DIRECTOR OF YOUNG PROFESSIONALS: Engages IMA professional members under the age of 33 and stimulates ideas to propel the future of the organization. Works to bridge the gap between the seasoned professional and the young professional (YP) to meet the YP's developmental needs.

DIRECTOR OF CMA PROGRAMS: Publicizes and promotes the CMA program. Plans and/or promotes CMA review course. Arranges for awards and presentations to recipients.

DIRECTOR OF MEMBER ACQUISITION: Seeks out all persons in the area served by the chapter who can benefit from the services provided by the Institute and enrolls them as members.

DIRECTOR OF RETENTION & PARTICIPATION: Welcomes, indoctrinates, and activates new members; maintains the interest and participation of active members; contacts past-due and terminating members to ascertain reasons and initiate remedial action.



FEBRUARY 2013

IMA Chicago Board of Director Interest Form

Interested in becoming a volunteer for the IMA Chicago Chapter?

If yes, you can apply online via our new website <http://chicago.imanet.org/membership/volunteer-opportunities/>, or you may complete the volunteer application below and email a *pdf copy to secretary.ima.chicago@gmail.com.

* Name: * Required

* Employer & Title:

* What makes you passionate about joining the IMA Chicago Board of Directors:

*Which Board of Director positions are you be interested in filling?

- President (Officer)
- Secretary (Officer)
- Treasurer (Officer)
- Vice President of Membership (Officer)
- Vice President of Administration & Finance, President-Elect
- Director of Member Acquisition
- Director of Member Retention & Participation
- Director of Young Professionals
- Director of Newsletter
- Webmaster
- Director of Community Service
- Director of Public Relations
- Director of Student Activities
- Director of Education Meetings/Seminars
- Director of CMA Programs
- Director of Meetings
- Director of Member Attendance

If not interested in a Board of Director role, are you interested in serving on one of the following committees?

- Meeting/Events Committee
- Member Outreach Committee

* Do you belong to any other organizations? If so, which, and in what capacity?

* How much time per month are you able to dedicate to the Chicago Chapter (circle one)?

1 (≤ 2 hours) 2 3 4 5 (10+ hours per month)

* Home Mailing Address:

* City/Town:

* Phone:

* Email:



FEBRUARY 2013

Five Quick Ways to Spruce Up Your LinkedIn Profile for 2013

Have you let your LinkedIn profile grow stale? Or do you feel it's not yielding the connections you most want to make? Now is an ideal time to re-evaluate your presence on the professional networking site because LinkedIn has started rolling out its next-generation user profiles. But you don't have to wait for the new format to make improvements. Here are five things that you can do right now:

- 1. Change your profile photo.** Admit it: When you get an email alert from LinkedIn announcing that a contact has changed his or her profile photo, you make a point to check out that person's page. Well, your contacts are likely to do the same if you update your photo. It's a great way to channel a little traffic to your profile and remind those contacts you may not interact with regularly that you're still out there. Another reason to change your photo now: LinkedIn's user profile changes include larger profile photos — so make sure to use a high-resolution, professional-looking image.
- 2. De-clutter your data.** Give a critical eye to what you've posted on your profile. Is all the information relevant to the work you're doing now, and your professional goals? Remember, a LinkedIn profile is not a resume; you can list all of your previous jobs, but don't devote too much real estate to describing those that aren't relevant to your current career track. Your profile should offer a clear snapshot of what you have to offer and some insight into what you hope to achieve in the future.
- 3. Customize your professional headline.** One of the most important steps to getting the most from your LinkedIn profile is something many people overlook: crafting a relevant professional headline. This is the line that appears directly below your name on your LinkedIn profile. Usually, people just feature their job title. That's fine. But if you want potential contacts to find you easily through their LinkedIn searches, you'll want the 120 characters you're allotted to be relevant keywords and phrases. As an example: "Forensics and valuation expert open to new opportunities in Minneapolis area."
- 4. Share your story.** The summary section of your LinkedIn profile is where you have the most flexibility (and space) to offer details about who you are as a professional. Information you might include could be the specific value you've created for the employers and clients you've worked for, awards you've earned, or the career goals you're working toward now — for instance, earning a new certification or deepening your specialization in certain area. If there are things about you that don't relate directly to your field, but add even more dimension to who you are as an individual — such as "I run in three major marathons annually" — feel free to add that, too.
- 5. Add relevant external links.** Use a Twitter or Facebook account for business? Have a blog or a website? Is there a paper or article you've written or contributed to that's posted online? Don't fail to include these links in your profile. You can post up to three and change them as often as you'd like. Including external links allows your contacts to learn even more about you and provides more ways for them to keep in touch with you.

So, before you leave the office for the day, don't just tidy up your desk: Spruce up your "space" on LinkedIn, as well, so you'll be ready to take your professional networking to the next level in 2013.

This article is provided courtesy of Robert Half Management Resources, the premier provider of senior-level accounting, finance and business systems professionals to supplement companies' project and interim staffing needs. The company has more than 150 locations worldwide and offers online job search services at www.roberthaljnr.com. Follow Robert Half Management Resources at twitter.com/roberthaljnr for workplace news.



CHICAGO CHAPTER



THE ASSOCIATION OF ACCOUNTANTS & FINANCIAL PROFESSIONALS IN BUSINESS

FEBRUARY 2013

CMA NEWS...

The CMA (Certified Management Accountant) is the advanced professional certification specifically designed to measure the accounting and financial management skills that drive business performance. The CMA is tailor-made for finance professionals at all levels, for those that want to enhance their value to a current organization or expand career potential.

Earning the CMA will make you part of a network of over 20,000 credentialed peers worldwide. To participate in the CMA program, candidates must be members of the IMA.

The IMA® Chicago Chapter is pleased to announce that in December, 3 chapter members earned the Certified Management Accountant (CMA®) credential.



CONGRATULATIONS – Phillip H Amberson, David C Schwalm, & Wipawa Uppatumwichian!

Welcome 13 New IMACHicago Chapter Members (December)!

Sijia Chen
 Bivas Das
 Kyle Fleener
 Nicole Kaye Inselmann

Piyush Kumar
 Xiaoyin Ni
 Yu Sun
 Joe Thielmann

Delia Maria Tira
 Ying Wang
 Jingjie Wu
 Yanran Yang
 Yu Zhang

Next month, at the March 21st Chapter meeting: Members will vote on....

New IMA Chicago Chapter Bylaws + Slate of candidates for the 2013-2014 Board of Directors

2012-2013 BOARD MEMBERS & CONTACT INFO

POSITION	NAME	TELEPHONE	E-MAIL
President & Secretary	Chase Thompson	(616) 460-6462	president.ima.chicago@gmail.com secretary.ima.chicago@gmail.com
Treasurer	Cathleen Suhling	(773) 456-1988	treasurer.ima.chicago@gmail.com
Director, Member Attendance	Stephen Craig	(708) 508-4568	dirmbrattendance.ima.chicago@gmail.com
VP, Communications	Dana Riess	(847) 937-0083	ima.chicago.vp.communications@gmail.com
Webmaster	Chase Thompson	(616) 460-6462	webmaster.ima.chicago@gmail.com
Director, Young Professionals	Janice Bratt	--	yp.ima.chicago@gmail.com
Directors @ Large	Jeff Goodfellow Cheri Rankin	-- (312) 374-9455	directoratlarge1.ima.chicago@gmail.com directoratlarge.ima.chicago@gmail.com
Past President	Joel Vander Weele	(312) 486-1484	pastpresident.ima.chicago@gmail.com